



grupporagaini

## **GruppoRagaini – History**

Founded from Ragaini brothers in the Sixties, Gruppo Ragaini is today world leader in the production of die-cast aluminium radiators for domestic and civil use.

Creative and entrepreneurial genius of Ragaini brothers, together with talent and care of their co-operators, characterized the growth of the company from the beginning and bear to creation of products and ideas always ahead on market tendencies and in line with nowadays living needs, as witnessed by the many international patents of technology innovation.

History of the Group begins when Ragaini brothers create Ragall (Ragaini Aluminium), company specialized in the production of aluminium radiators. Here is born the great intuition of the company: adding to cast-iron and to steel, two greatly diffused materials and largely used in this field, the use of a so malleable mineral as aluminium. The idea immediately turns out to be winning, at the point that during the years, the company grows and gets stronger, founding other 3 factories (Mectherm, Decoral, Hox), with the construction of con several building for aluminium die-casting and settling two factories in Romania. Afterwards, the Group continued to invest in research of new technical, productive and formal solutions, keeping its own share of the aluminium market and gaining new ones in emerging markets of Eastern Europe and Asia.

In the last years, designs become one of the main strategic levers of the company. This choice brings to the birth of Ad Hoc, leading Hox mark, which in 2002 becomes independent company. Ad Hoc suggests itself as producer of design radiators, studied to integrate as significant elements of interiors' architecture. Protagonist of the change, Gruppo Ragaini is among the first ones to perceive the growth of a new horizon for heating bodies. The first designers are called to give their significant contribution to the growth of the entire sector: in this way the idea of a unique and personalized product spreads out, and, with it the need of a different distribution web.

## **Values**

Gruppo Ragaini believes in the idea of a company at people's disposal, in the will to create a value that goes beyond the product. In the course of the years, the management has always expressed, with his work, the urgency of a higher thought, referred to true human needs underlining the necessity to realize products talking about inhabiting as a real fact, that concretely satisfy people's needs.

Companies of the Gruppo make each year millions of heating bodies that fit out houses, apartments and offices in the whole world rendering them comfortable and unique.

Gruppo Ragaini has always changed its own productive, commercial, strategic organization, to efficaciously respond to market requests. The offer is characterized by technologically advanced products, reliable, qualitatively excellent, fruit of the continuous activity of research for new forms and materials and of the innovation ability of productive processes.

The curious and pioneer nature of Gruppo Ragaini lead it to be the promoter of a new vision of living the heat, that soon became heritage of the entire sector: to give new forms, light, lines to heating bodies thanks to design power, bestowing on heat a new identity to make it a true fitting complement.

This creative and visionary strength has been awarded by the prestigious Association of Industrial Italian Design that deemed to choose both in 2004 and 2005 products of the group in the selection for prestigious Compasso d'Oro of Italian Design.

## **Group's dimensions**

Gruppo Ragaini has main office in Loreto (AN) and counts 8 factories in Italy and 2 in Romania that totally engage 780 employees.

Group's products are sold in globally 40 countries, from which comes 84% of turnover that in 2006 was 148.000.000 €.

Each year Gruppo Ragaini invests 2,1% of proceeds in research, quote that allowed during the years to detect 21 international patents.

Gruppo Ragaini introduces itself today for the first time, as unitary reality to give homogeneity to the vision that links the 5 trademarks, well differentiated between them, that made its history (Ragall, Mectherm, Decoral, Hox, Ad Hoc) and that anyway, each one in its own way, reflects the mission of this great family company.

## **Offer**

Companies controlled by the Group decline their offers proposing products dedicated to precise sections of heating market.

### **Ragall**

Tradition and continuous seeking for new solution are the values that permitted the growth of Ragall and the diffusion of its products throughout the world. Creativity in the functions and in design, efficiency in performances and easiness of installation are the more concrete meaning of the improvement of aluminium radiator.

Innovation is for Ragall a value that cannot be given up. One inch hub, double integral painting, clean threat, white colour shade, reversible radiators and 100 mm sections, dominium of both Hydro and aerodynamics, are all conquests of Ragall research. Mineral of the new millennium, aluminium guarantees high performances at low consumption, strength and substantial inalterability during the time. It is the new energy for the house.

### **Mectherm**

Improving quality of life through a new living philosophy: this is the *mission* of Mectherm, company specialized in production of die-cast aluminium radiators.

Continuous research on natural and ecological properties of domestic heating is devoted to guarantee balances of the components of microclimate of the house, offering pureness and right air humidity. House and fittings should be in complete syntony with human needs, always more careful to protect his health and to listen his requirements for psychological and physical wellness.

Natural materials, complete lack of noxious substances, ergonomic design, and technology at man's side: indispensable characteristics for a progressive house, able to guarantee deep benefits.

The company obtained the quality system certification and works following the requirements of European rule UNI EN ISO 9001:2000. All of Mectherm products are made according to regulation UNI EN 442 and are tested, before their launching, at Milan's Polytechnic.

## **Decoral**

Born in 1994, Decoral specialized in design and building quality. Constant research allowed the company to satisfy multifarious requirements both in terms of performances that of fitting up the rooms.

All of Decoral radiators are certified and guaranteed for ten years from possible defects of productions and in painting. Each production step, from aluminium melting to painting are followed and made in a single factory to keep unalterable the quality, the reliability and the durability that always identified Decoral heating bodies.

## **Hox**

Continue exploration, deepening of esthetical and technological contents, seek for new ways to think the house: Hox defines and designs steel as new material of nowadays living. Hox invested its energies in exploration of new concepts of heating, in shapes, in spaces, for a refund component freedom. Hox introduces innovation, formal freedom in the complete functional reliability. Steel and aluminium find in durability, reliability, malleability its own deepest values.

Hox set new systems of work, of painting, of control, new technologies and ability that allow to offer products at the top of quality, in a context of absolute competitiveness.

## **Ad Hoc**

Ad Hoc represents a true revolution in domestic heating, thanks to the idea of formal and technological distinction of the heating element. Ad Hoc emphasize the function of radiator, making it integrant and coherent part of formal conception of ambient.

With Ad Hoc designs assumes a basic role, because gives to heating body an importance denied up to today by the concealed position of the anonymous traditional section, making it integrant part of the ambient.

With a particular flexibility of industrial processes, Ad Hoc is able to propose differentiate designs and very limited series, or even prototypes, based on architects' or independent designers' plans.

## **Pierrepi (PRP)**

The new Pierrepi pressofusioni, company with seat in Bucharest, is one of the most important producers of aluminium radiators, absolutely the first in the whole Eastern Europe.

## **Lomet**

Company specialized in the production of die-cast aluminium radiators.

## **Form**

Company specialized in metals melting.