

Ragaini Group: technology expressed in exclusive forms

"The strength of Italian style lies in its ability to think about the shapes of objects that surround us and tell people increasingly about who we are and how we approach everyday life", says Stefano Ragaini, chairman of the group of the same name, which has been producing radiators that bring together innovation, technology and design for more than 50 years. "To innovate means to invent new production processes and build product lines, styles and concepts that allow people to experience warm living in a contemporary, rather than exclusively traditional way".

Based on this philosophy, Ragaini Group has made research into function and form one of its distinguishing values. It was one of the first companies in the sector to introduce new materials (from cast iron and die-cast aluminium to stainless steel) and to enhance the appearance of radiators as decorative elements in their own right.

The resulting radiators have an innovative design that is complex to manufacture, but which create a perfect balance with the living spaces in which they are set.

But not only the shape benefits from this approach. Constant research into metal industry processes, including die-casting and extrusion, has revealed ways to improve the internal operation of heating fixtures.

Resistance to internal water pressure has, for instance, been improved dramatically, to such an extent that installations are now possible in even the most difficult situations. And Teflon coated internal surfaces mean that radiators are now less subject to wear, and therefore have a longer lifetime, with warranty periods extended beyond the usual 10 years.

In this year's Expocomfort Exhibition and Conference, Ragaini Group presents three new models featuring innovation, design and technology: three unprecedented novelties to discover.

MINIMAL

Compact, with an attractive geometrical design and perfect poise for striking interior decors.

Minimal works with the low pressure boilers found increasingly in apartments with underfloor heating. This innovative technology translates into remarkable efficiency and substantial energy savings. Minimal is an absolute novelty for the heating fixture market.

ONE60

The new Ragaini model, produced with latest generation die-casting technology to deliver better and cheaper performance, breaks down every barrier and redefines the forms and functions of heating fixtures. One60 offers a larger exchange surface with less pressing processes, or in other words a high performance, high quality radiator accompanied by excellent energy savings.

ELIXIR

This beautifully slinky radiator, available in a broad range of finishes, with wood, Plexiglas or aluminium side panels to fit in with a variety of living spaces, is designed to replace traditional under-window radiators. Unlike its predecessors, the original, sophisticated design of Elixir enhances even the spaces which are usually "sacrificed" because of unavoidable radiator positions. The special aluminium finishing process adds formal elegance, while the compact design enhances performance. Elixir is a concentration of beauty, quality and vitality.

The Group in numbers

Ragaini Group is headquartered in Loreto (province of Ancona), with 8 production sites in Italy and 2 in Romania, employing a total of 750 people.

The Group's products are sold in 42 countries around the globe and exports account for 85% of turnover, which stood at EUR 142,000,000 in 2007.

Each year Ragaini Group invests 2.5% of revenue in research and has registered a total of 23 international patents over the years.

Ragaini Group today owns five clearly differentiated brands - Ragall, Mectherm, Decoral, Hox and Ad Hoc - which, each in its own way, reflect the mission of this great family enterprise.